

5  
*Celebrating  
Years*



REPORT TO THE COMMUNITY  
2011-2016



# *The Arts Live Here!*

Enriching the lives of those who live, work, and play in the Middle Peninsula by providing a place for the arts to flourish.

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*Arts on Main* strives to be an exemplary nonprofit arts organization for Virginia's Middle Peninsula by providing access to the arts for people of all ages, encouraging a passion for the arts in the community by successfully supporting, partnering, and collaborating with others committed to the arts.



# LETTER from *the* CHAIRMAN



Greetings to everyone!

Residents, families, visitors, civic and business leaders, teachers and students! We can all share in a celebration of five years of Arts on Main – an organization which enriches our community in so many ways. Changing exhibits, arts instruction, after school programs and camps, theater and music performances, special events and more are the many activities at AoM that have enhanced the vitality of the community.

Through the vision of Kay Van Dyke, AoM, founded in 2011, is a leader in creating cultural stimulation in our community. In turn, people want to live, work, visit and play here! Arts on Main is a 501(c)3 entity whose mission is to enrich the lives of people in the Middle Peninsula by providing a place for the arts to flourish.

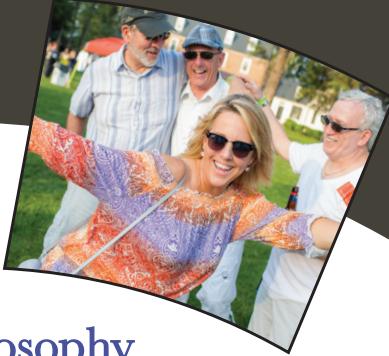
Arts on Main has served approximately 8000 adults and children through an array of programs and events. Especially popular are the free First Friday Events with music, art exhibits and artist demonstrations. The after-school arts program has reached over 2,000 students. Volunteers have provided more than 30,000 hours of hands-on services. Members and supporters have contributed over \$300,000 (contributions \$240,000, grants \$60,000) to support this venue, its resources and mission.

In 2016, Arts On Main evolved from an all volunteer organization to one with a paid executive director and staff. This was accomplished with a Cook Foundation challenge grant of \$15,000 matched in a short time with contributions from the community and business donors.

This Report to the Community highlights for you the fulfillment of the AoM mission in its early years. We thank you for your participation and support and invite you to help shape its future.

-William T. Andersen, Chairman

# VISION STATEMENT



## Our Philosophy

*We believe that the arts in their many forms:*

- Encourage creativity in thinking and promote freedom of expression.
- Celebrate diversity and collaboration.
- Contribute to the development and preservation of culture.
- Fuel the economy, stimulate tourism, and attract an educated and creative workforce.
- Should be available to everyone.
- Are nurtured by knowledge and fostered by education.
- Should be encouraged to flourish.
- Deserve our financial and volunteer support.

## A Case for the Arts: Why the Arts Matter

The arts are vital to a healthy community. By providing entertainment and events, which educate and inform, the arts create vibrant neighborhoods, attracting families, young professionals, and tourists who want to live, work, and play in a culturally stimulating community. The arts are equally vital to the health of the individual, encouraging creativity in thinking and expression by expanding knowledge and understanding. Upholding freedom of expression, the arts inspire the individual to participate in society; people who are involved in and appreciate the arts are engaged citizens who give back to their communities.

6 The arts are for all ages and all types, without regard to age, race, wealth, or religion. They enrich the community by fostering collective values of diversity, inclusion and collaboration. They contribute to the enrichment, development and preservation of our rich culture.

While the arts are vital to our community, they are also threatened in many ways. Since they are not a priority to governing bodies, they are endangered by lack of funding and spending cutbacks. Arts programs in schools, where an abiding appreciation for the arts should be nurtured and developed, have been slashed. Technological change, while it can be supportive of the arts, often competes with the arts for attention in the hearts and minds of our youth.

*Founded in 2011, Arts on Main is a 501 (c) 3 organization that offers membership and occupies a 4,000 square foot gallery space that provides exhibition opportunities for local artists, as well as event space for arts programs in all their many and diverse forms.*



# OUR ARTS



## How Arts on Main Provides for the Arts

Arts on Main is passionate in its mission to enrich the lives of those who live, work, and play in the Middle Peninsula by providing a place for the arts to flourish. Offering workshops and classes to people of all ages, unique exhibits and events, and a showplace for artists, Arts on Main encourages this same passion for the arts in others.

### Art

- An art festival in Urbanna entitled "Art in the Middle" held in May 2015.
- Hosting the Virginia Watercolor Society exhibit and events in 2016, in partnership with the Bay School in Mathews.
- Partnering with the Virginia Museum of Fine Art through their Community Partners program featuring exhibits on loan and lectures from the VMFA lecture series.
- Solo shows by noted regional artists in a variety of media.

### Special Events

- Music on Main Singer/Songwriter Series.
- Movies on Main. Film Society hosts quarterly screenings in the gallery.
- Storyteller's series.
- Pecha Kucha events.
- Poetry readings.
- Hosting the Historic Garden Tour's after-tour event, with a "wet-painting" auction to benefit a local charity.

### Adult Classes and Workshops

- Free Figure Drawing and Photography classes every week.
- Providing art workshops for adults, children and local assisted-living organizations.

*“Art is an essential part of who we are”*

-Adrienne Ryder-Cook Joseph



## Performing Arts

- Hosting plays sponsored by the Cook Foundation.
- Hosting the Lyric Opera as it performed highlights of their light opera events.
- Va Arts Fest Rhythm Project.
- Mark Campbell Family Band Mountain Music.
- A Capella concert by the East Coast Edition Quartet.

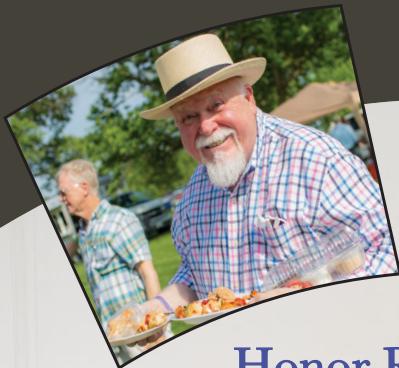
## Children's Classes and Workshops

- Providing several weeks of Kid's Art Camps each summer, sponsored by the Gloucester Parks and Recreation Department and the Cook Foundation.
- Providing 36 art classes and workshops for children, scheduled throughout the year and taught by well-known and accredited fine artists of all media.
- Providing a weekly mentoring program for teens.
- Providing professional art education to children at no cost to them or the schools. Over 2000 children impacted to date through AoM's signature educational program—After School Art Enrichment.

## Partnerships

- Partnering with the Cook Foundation on numerous programs.
- Coordinating with the Gloucester Tourism Committee to promote Gloucester and the Middle Peninsula tourism with events and publicity.
- Listings on the Virginia Tourism website. Partnering with the Virginia Arts Festival
- Participating in an effort to create an Artisan Trail for the area.
- Collaborating with the Bay School Community Arts Center in Mathews, and The Rappahannock Art League.
- Providing a venue for non-profit organizations to hold meetings, exhibits and celebrations amidst the art. Past participants include the Alzheimer's Foundation, Quilt Guild, Retired Teachers, Art Therapy, the High School Chorus, and the Gloucester Woman's Club.

# HONOR ROLL



## Honor Roll of Donors

The Board of Directors gratefully acknowledges the generous support of the community which totaled \$155,000 in fiscal year, July 1, 2016 – June 30, 2017. We especially recognize the Cook Foundation for its transforming Challenge Grant of \$15,000, which raised new gifts and donors toward our sustainability plan. Every attempt has been made to list donors accurately. For inquiries or corrections, please contact: Betsy Henderson, Executive Director.

### SPECIAL GIFTS AND GRANTS

The Cook Foundation  
Gloucester Community Foundation  
Gloucester County Economic Development  
Gwathmey Trust  
National Endowment for the Arts  
Treakle Foundation  
Virginia Commission for the Arts  
E.T. Bedford Foundation  
Kay Van Dyke, Founder

### SPONSORS

**The 2016 Gala**  
Deltaville Market  
BNI Wealth Builders  
Main Street Merchants  
Kelsick Market  
The Nines Pet Boutique  
Olivia's  
Silver Box  
Split Enz  
Bill and Roxanna Andersen  
Will and Tish Grant

**RiverJam**  
Dominion Energy  
Chesapeake Bank  
Scotty's Signs  
The Scout Guide  
Splitz Enz Salon

### Volunteers

*The Board of Directors expresses its heartfelt appreciation of the many volunteers who provided generous gifts of time and expertise across the exhibits, programs, events and operations.*

*For more information about ways you can give, join or volunteer, please contact: director@goucesterarts.org*

*The primary benefit of practicing any art, whether well or badly, is that it enables one's soul to grow. So do it.*

-Kurt Vonnegut, Jr.



### THE ANNUAL FUND

We thank these donors who provided crucial unrestricted support across the programs and services provided to the community.

#### The Arts Leader Council

*Recognizing founding donors of unrestricted gifts of \$500, \$1,000, \$2,000 or more*

William and Roxanna Andersen  
Lynn Defino  
Shannon C. Fedors  
Will and Tish Grant

Dr. Rick and Gail Griffin  
Trish and Jim Limbaugh  
Susan Perrin  
Richard and Bonnie Williams

#### Curator's Circle

*Recognizing unrestricted gifts of \$100 - 499*

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#### Friends

*Unrestricted gifts up to \$99*

Bernard Ambrose  
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Rebecca and Rudolf Heinatz  
Larry and Nita Glickman  
William Lehrburger  
Carol and John Raynor  
James and Maria Schofield  
Carol Shultz  
Mary Ellen Stumpf

#### Members

*We thank the many supporting members who subscribed to the Gallery in 2016-17 including individuals, families, teachers, students, seniors, military and groups.*

# BOARD OF DIRECTORS

William Andersen  
Carolyn Dudley  
Christine Evans  
Karen Flowe  
Ron Flowe  
Bill Fulton  
Will Grant  
Jaik Henderson  
Lynne Manning  
Carol Negus Rosenfeld  
Suzanne Scott

Kay Van Dyke, Founder

## STAFF

**Betsy Henderson,**  
Executive Director

**Alisa Potter,**  
Gallery Manager

**After School Program**  
Ellen Walter, Head  
Janet Griffin  
Michelle Abrahamson  
Megan Davis



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